

Wear eye candy!

Get sweet results.



- » Engage.
- » Promote.
- » Encourage.
- » Increase sales.



 **BLACK BOX**

iCOMPTEL™ WDS: Wearable Digital Signage

800-355-8003 | blackbox.com/go/WDS

Leverage the power of the ultimate, always-on silent



Great for:

Retail

- In-store promotions.
- Point-of-sale (PoS) and point-of-purchase (PoP) advertising.
- Store greeters.

Event marketing

- Conventions, expos, and trade shows.
- College fairs and youth-centric events.

As well as:

- Sales calls in the field.
- Restaurant wait staff.
- QSR counter staff.
- Hospitality front-desk staff and concierges.
- Sports marketing.
- Business greeters.
- Tour personnel.
- Brand ambassadors.
- Employee orientation.

- » Speak to customers in an unobtrusive way.
- » Communicate a value proposition without spoken words.
- » Get immediate attention—it's hard to ignore.
- » Deliver messaging within their direct line of vision.
- » Better reach “just-looking” types of customers.
- » Reduce perceived wait times for those in line.
- » Enhance one-on-one sales interaction.

Content can range from simple text and JPG images in a slideshow to full-motion video.

Assembling content for iCOMPEL™ WDS is easy. You can:

- Compile text, pictures, Flash, and video into a slideshow using our Composer editor.
- Add transitions, special effects, and durations.
- Prepare your finished content for use with WDS.
- Distribute instantly or according to a schedule.



Create your WDS presentation with user-friendly tools.



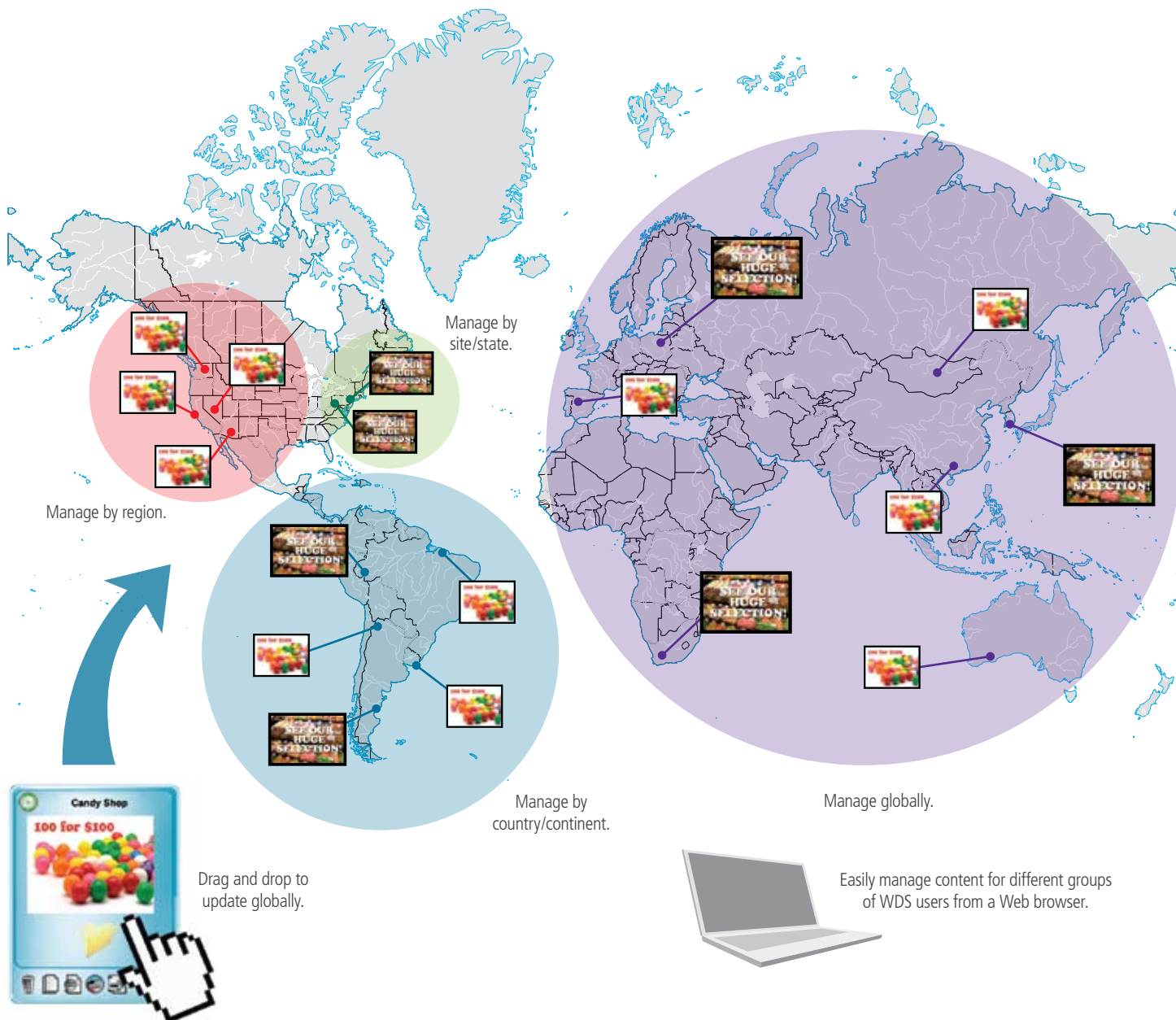
Then upload your signage presentation to the WDS players.

Call us at 800-355-8003 for free application engineering support,

salesperson with iCOMPEL WDS signage from Black Box.

Delivering personalized video messages through a player that you wear, iCOMPEL WDS enables you to take your B2B or B2C marketing to the next level. With a few clicks of a mouse, you can have your graphics uploaded and a WDS presentation ready to go in minutes.

We also offer a WDS player for use with our iCOMPEL EDS Enterprise Signage system. This way, content for thousands of players worn by associates around the country—or around the world—can be managed and quickly updated for consistent branding and messaging.



24/7 live technical support that's always FREE.
Let our experts help you every step of the way.

With iCOMPEL WDS, you get FREE support any time of the day. Call. Click. Chat.

to learn more, to schedule a demo, or to place an order.

iCOMPEL WDS: Wearable Digital Signage

The ultra-compact player:

- 320 x 240 pixel resolution.
- 256 MB built-in flash memory.
- Plug in the included USB cable to upload the latest content from the Web portal.
- Recharge by plugging into a USB port.
- Size: 2"H x 2.75"W x 0.5"D (5.1 x 7 x 1.3 cm).
- Lightweight (approximately 2.5 oz.).
- **Warranty** — 1 Year



Featuring a rechargeable lithium-ion battery, the WDS player provides an average playback time of 12–15 hours.

Each player comes with:

- Magnetic clip for fastening to clothing.
- Lanyard holder for both vertical and horizontal use.
- Mini-USB cable for media updates and recharging player.
- MSM Client tool on CD.
- AC charger (100–240 VAC, 5 VDC).

Choose your WDS solution:

A Individual (Web Hosted)

iCOMPEL WDS in its simplest form, for just yourself or how ever many individual users you need. No management hardware needed. All content is uploaded and managed through the iCOMPEL WDS portal. In addition to the player for the end user, you're given an account on msm.blackbox.com for assigning content to your player or groups of players. Manage your content from any browser connection.

Item	Code	List Price
Order a player for each person on your team:		
iCOMPEL WDS Player for msm.blackbox.com	WDS-H	\$139.95
◆ Includes 1 year of hosting. Annual renewal is \$20.00 per year .		

B Global Group (Appliance Hosted)

The iCOMPEL WDS Manager Appliance is ideal for you if:

- You want the management platform on-site (because of security policies, for example).
- You have digital signage from another supplier but would like wearable signage, too.

The appliance sits on your network and stores all WDS content and configuration data. To create and assign content, you simply log into the appliance via a browser connection.

Item	Code	List Price
First, order the appliance...		
iCOMPEL WDS Appliance	EDS-MSM	\$2799.00
...then, a player for each person on your team:		
iCOMPEL WDS Player for EDS or MSM	WDS-M	\$119.95

C Digital Signage Integrated (with iCOMPEL EDS Enterprise Signage)

If you're already using our iCOMPEL EDS platform (or you want to set up an integrated enterprise/wearable platform), this solution is for you. Because you already have the iCOMPEL EDS Manager, you only need to provide a player to each end user and create wearable signage content and groups. This solution gives you the ability to globally manage content for consistent signage messaging.

Item	Code	List Price
You have the iCOMPEL EDS Manager, so you just need a player for each user on your team:		
iCOMPEL WDS Player for EDS or MSM	WDS-M	\$119.95