



Delivering even more
than you imagined.



Digital Signage. It's attention-getting, engaging, and enables you to:

Generate revenue.

- » Advertise, merchandise, upsell, and promote.
- » Create brand affinity and loyalty for the long term.

Communicate effectively.

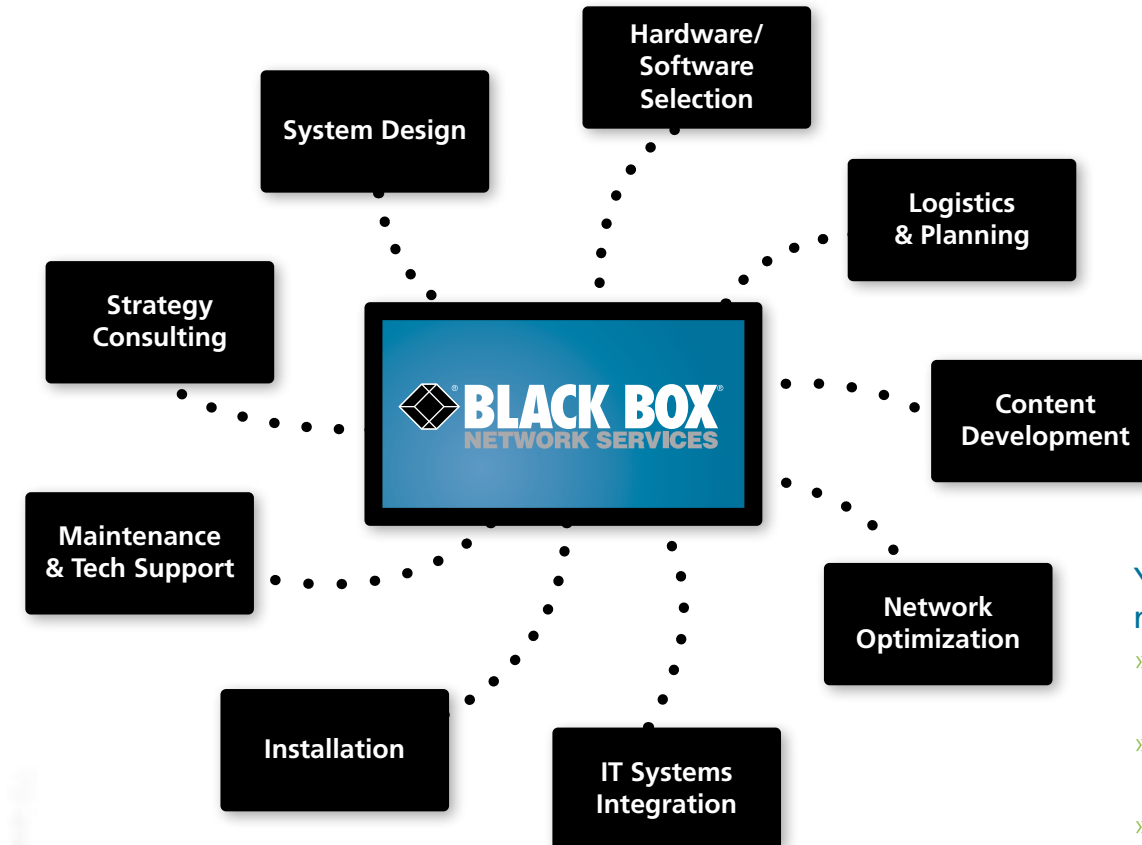
- » Improve messaging to inform and educate an audience.
- » Alert and notify, get critical info to the public in real time.

Improve internal processes.

- » Save the time and expense it takes to distribute and correct info.
- » Boost morale and recognize staff achievements and goals.

Project the image of innovation.

- » Cast yourself as a major player with the latest technology.
- » Enliven staid lobbies and welcome visitors with flair.



Your total provider no matter:

- » Where you're at in the deployment cycle.
- » What your level of technical or creative expertise is.
- » The size of your business or organization—and your budget.

No one is better suited to bring you the

Total Digital Signage Solution

than **Black Box Network Services.**

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Corporate communications

Set up signage on your campus or across a global enterprise to advertise new products and services, and to motivate and inform staff. We'll show how you can economically integrate signage into your IT infrastructure without a forklift upgrade. We'll even give you a platform for controlling screen content remotely.



Financial

In banks, digital signage has become an eye-catching way to effectively promote new offerings to customers queued in lines. In brokerage firms and stock exchanges, walls of screens can be used to stream stock info and display indices in vivid, graphic detail to financial professionals in need of real-time market info.



Education

Reach students with dynamic digital signage in lobbies, gyms, dining halls, libraries, and campus hubs. Disseminate class and activity info and alert them to emergencies in real time. Whether you're a small school district, a small college, or a large, statewide system, Black Box has an easy-to-deploy signage solution for you.



Transportation

Deliver up-to-the-minute info to people at airport gates, along concourses, behind counters, and in kiosks. Stream ads while entertaining those forced to wait. We have the know-how and product selection to help you painlessly integrate new signage into your transit facility's existing infrastructure.



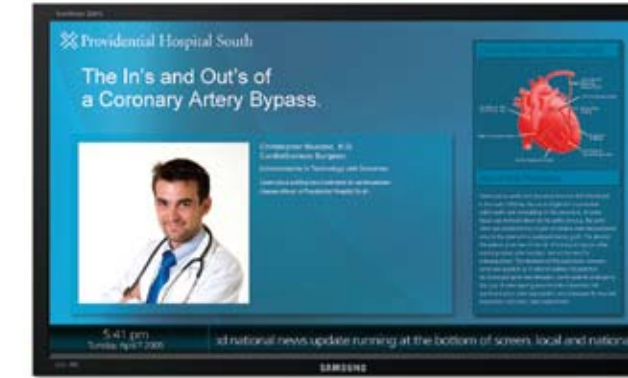
Hospitality

Digital signage does wonders at delivering relevant and helpful info to guests in a hurry and for promoting profit-adding services. Promote your lounge and restaurant, and sell ads to local merchants. You can even customize content for arriving guests. Our suite of solutions makes it possible without disrupting your operations.



Retail

Black Box is the partner of many big box retailers. Leverage our 30-plus years of experience for your own benefit. Establish PoP, PoS, or storefront displays to promote what's new, reduce stock, and stream ad content. We can help you set up sales-generating, in-store promotional channels FAST.



Medical

Create a better hospital experience for patients, visitors, and staff with signage in waiting rooms, lobbies, cafeterias, and garages. Provide wayfinding, and advertise core care and ancillary services while enhancing community relations and promoting wellness. We'll provide you with an easy-to-use platform and even install it.



Government

Use signage to inform and provide directions to citizenry in agency buildings, state and municipal offices, and town centers. With our GSA pricing, you can procure a system that fits your budget. We also have a dedicated national team experienced at serving DoD and agency clients with security restrictions.

See what Black Box offers for your **Specific Digital Signage Application:**

More than 118,000 solutions in our product portfolio!

- » Digital signage appliances
- » Digital signage players
- » Digital signage over IP solutions
- » Splitters and switches
- » Converters and scalers
- » Extenders and amplifiers
- » Cabling and wiring
- » Connectors and adapters
- » Media converters
- » Wireless extenders
- » LCDs and plasma screens
- » Screen mounting hardware
- » Racks, cabinets, and furniture
- » Surge protectors and UPSs
- » Power controllers
- » Testers and tools
- » Remote server access solutions
- » KVM switches and extenders
- » Network switches and routers
- » Bandwidth managers
- » Servers and media storage

For a single-screen application:

- » Out-of-the-box solutions with no ongoing costs
- » Low-cost standalone or networked players
- » The latest digital signage-over-LAN solutions

For a multiscreen deployment:

- » Completely networked signage solutions
- » Centrally managed browser-controlled platforms
- » Affordable digital signage-over-IP solutions

For an installed, integrated system:

- » On-site system and infrastructure installation
- » Full integration with a new or existing network
- » Data center, call center, and CCTV integration

For a multilocation rollout:

- » Large, international footprint for on-site service
- » On-call, multilingual support across the globe
- » Ready-to-deploy project management teams

For integrators, installers, resellers:

- » Complete turnkey digital signage systems
- » FREE product training and support hotline
- » FREE demos for major customer rollouts

Three decades of experience

For 34 years, clients from around the world have put their trust in Black Box. We make it easy to do business. With Black Box, you'll get the objective advice you need, the industry-leading technology you want, and 24/7 support you can count on today—and tomorrow.



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